

PLATINUM Sponsorship Proposal for CIAM Puerto Vallarta 2025.

We are pleased to present you an exclusive proposal for your company to qualify as a PLATINUM SPONSOR at CIAM Puerto Vallarta 2025, the most important aviation trade show in Mexico.

This sponsorship will offer your company exceptional high visibility and brand positioning within the aeronautical sector.

Details of the PLATINUM Sponsorship, Total Investment: \$290,000 MXN + VAT

1. High Brand Visibility:

- ✓ Logo on Institutional Banners: Prominent brand presence on all event banners.
- ✓ Digital and Printed Materials: Inclusion of your company's logo in congress work materials, and the official exhibition brochure.
- ✓ Presence in the Congress Program: Visibility in the official congress program, which guarantees exposure to all attendees.

2. Promotion Before and During the Event:

- ✓ Electronic Campaigns: Brand promotion on the event website, in HTML emails, and in invitations.
- ✓ E-mailing Campaigns: Reach more than 150,000 prospectus in the aviation market in Mexico and Latin America through campaigns.

3. Publication in ALLTITUDE:

- ✓ Full Page Advertisement: Publication of a Full-page advertisement in ALTITUDE Magazine, printed and digital.

4. Participation in the Congress:

- ✓ THREE ALL INCLUSIVE double rooms for 3 days, from November 6 to 8, 2025, at the PARADISE VILLAGE RESORT & SPA.
- ✓ Access for 6 participants to the event, the welcome cocktail and the closing dinner.
- ✓ SIX Green Fees to the International Golf Tournament <http://www.eltigregolf.com/>

5. Preferential Exhibit Space: or Preferential Location:

- ✓ 20' X 20' (6x6 mts.) booth within the exhibition area.

Platinum Sponsor advantages at CIAM Puerto Vallarta 2025.

- **Direct Access to Sector Leaders:** Connect with professionals and key decision makers in the aeronautical sector.
- **Brand Positioning:** Take advantage of the opportunity to strengthen and optimize your company's image at a highly prestigious trade show.
- **Effective Contact Networks:** Benefit from an ideal environment for networking, where strategic relationships and business opportunities are enhanced.

ALL INCLUSIVE!

- Rooms with ocean view.
- Unlimited national and international drinks in all restaurants and bars during normal operating hours.
- Breakfasts, lunches, snacks, meals and dinners.
- Buffet with unlimited 5-star service category. Includes breakfast, lunch and dinner services during normal operating hours.
- 4 Bars and 3 restaurants, two of which are specialty restaurants: Gourmet (subject to prior reservation).
- 24-hour room service, breakfast, lunch, dinner and snacks (with cost).
- Welcome drink upon check-in.
- Wifi Internet in rooms, common areas and convention center.
- Taxes and tips included.
- Welcome cocktail.
- Free green fee for the golf tournament.
- Beach night party.

If you are not familiar with the Paradise Village Resort & Spa, please click on the following links:

PARADISE VILLAGE RESORT & SPA VIDEO:

<https://www.youtube.com/watch?v=UXivmJF3b9o>

or visit: www.paradisevillage.com

About the golf course <http://www.eltigregolf.com/>

If you are not familiar with ALLTITUDE magazine, we invite you to click on the following link to download the digital version <https://expo-ciam.com/magazine39/mobile/index.html> or you can also visit www.altitude.com.mx

Next Steps to become a PLATINUM SPONSOR at CIAM Puerto Vallarta 2025, we invite you to follow the following steps:

- 1. Acceptance of the Proposal:** Confirm your acceptance of this proposal by replying by email or contacting us directly.
- 2. Sending Billing Data:** Please send us the billing information, to generate the corresponding invoice.
- 3. Payment Schedule:** Once the proposal has been accepted, we kindly ask for a 60% advance payment, a second payment for 30% by March 7, 2025, and a third payment for the remaining 10% by June 27, 2025. It is important to note that the full payment must be settled by September 12, 2025 to guarantee your space at the show and in the magazine.

We remain at your disposal for any questions or clarifications and we hope to be able to move forward in this process to ensure the outstanding presence of your company at CIAM Puerto Vallarta 2025.

I appreciate your kindly attention and I hope to count on the participation of your company in the most important aviation trade show in Mexico.

Respectfully,